

OFFICE OF THE COMPTROLLER :::::ASSAM AGRICULTURAL UNIVERSITY  
JORHAT – 785013.  
Memo No.AAU/Bt-2/CP-29/2012-13/CM Dated The 1<sup>st</sup> November, 2021

OFFICE MEMORANDUM

It is observed that, some of the procuring entities under Assam Agril. University are issuing Advertisement in the Newspapers through Advertising Agents instead of placing the order directly to the Newspaper(s) concerned, resulting in infructuous expenditure by way of Commission to the Advertising Agents.

To avoid such wasteful expenditure in future it is impressed upon all concerned to send the subject matter of Advertisement to the Director of Information and Public Relations (DIPR), Assam for arranging to publish in the Newspaper(s).

While moving the DIPR for Publication, the Procuring entity should clearly indicate that the Cost of Advertisement shall be borne by the Assam Agril. University.

Order may be placed online in the official Website of DIPR to be followed by submission of Hard Copy.

This will be applicable to publication of Notice for procurement of all Goods and Services for the Assam Agril. University.


This issues with the approval of Competent authority.

This will come into force with immediate effect.

Sd/-  
Comptroller  
Assam Agril. University  
Jorhat-13.

No.AAU/Bt-2/CP-29/2012-13/CM 4251 - 4314 Dated 1<sup>st</sup> November, 2021  
Copy to :-

1. The Secy. to The Hon'ble Vice-Chancellor, Assam Agril. University, Jorhat-13.
2. The DIPR, Last Gate, Guwahati-781006.
3. The Registrar, Assam Agril. University, Jorhat-13.
4. All Controlling Officer/ D.D.O's, AAU, Jorhat/Khanapara/Outstations.
5. Office Copy.

  
Comptroller  
Assam Agril. University  
Jorhat-13.